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National Info:

Contact: James Cool, Project Coordinator
Company Name: InjuryBoard (www.injuryboard.com)
Telephone Number: (520) 909-8753
Email Address: JCool@injuryboard.com
Web site address: <http://wii.injuryboard.com>

Local Info:

Contact: Emily Mapp Brannon
Firm Name: Shapiro, Cooper, Lewis & Appleton, P.C.
Firm Telephone: 757-460-7776
E-mail address: ebrannon@hsinjurylaw.com
Website: www.hsinjurylaw.com

Norfolk, Virginia Lake Taylor Transitional Care- September 15, 2009.

Trial Lawyers Across the Country Show “Wii” Care

Local children are now getting the chance to smile while they heal thanks to local trial attorneys. The first three Mondays in August, 53 law firms from 25 states will band together to donate more than 60 Nintendo Wii gaming systems to rehabilitation centers, nursing homes and hospitals all over America. The firms are all members of a consumer safety community called InjuryBoard (www.injuryboard.com). With more than half its membership participating, InjuryBoard hopes the event will inspire attorneys everywhere to give back to their communities.



In Virginia, the law firm of Shapiro, Cooper, Lewis & Appleton is donating a Wii system to Lake Taylor Transitional Care Hospital. The Wii was selected because of a recent trend in rehabilitation toward a new treatment technique known as “Wiihab.” Wiihab makes use of the gaming system’s unique, live motion play to offer patients a fun and less painful exercise options. The InjuryBoard firms, all of whom represent victims of serious accidents, hope their donations will ease the recovery of people in need and will help patients find enjoyment in an otherwise painful and difficult process. The attorneys at Shapiro, Cooper, Lewis, & Appleton were certainly pleased with the outcome of their donation. With minutes, patients in wheelchairs were either playing the Wii systems or watching.

InjuryBoard member and local attorney Rick Shapiro explains, “Our goal in this donation and participating in this program is to help out facilities that might not have the funds in place to provide a Wii to their patients.”

InjuryBoard was founded by Tampa, Florida attorney Tom Young. “InjuryBoard is a network of trial attorneys,” said Young, “and too often trial attorneys are saddled with an undeservedly poor reputation.” According to Young, InjuryBoard is committed to revealing to consumers the truth about personal injury attorneys. “Our members are some of the kindest, most genuine people I know. These are folks who shunned big law firms, prestige and easy money in favor of helping their communities,” Young says. “I am constantly humbled by the commitment our members have to helping injured people. Our hope with events like this is that we can do some good for injured people, from victims of auto accidents to defective products, by helping them get back on their feet. This Wii giveaway is a natural extension of the work our member firms do every day.”

The giveaway is sponsored by the InjuryBoard Foundation, a non-profit organization which acts as the charitable arm of InjuryBoard.com. The purpose of the InjuryBoard Foundation is to help individuals and communities live safer, happier lives through increased awareness and community outreach. Young said the incredible success and broad participation in this Wii giveaway inspired InjuryBoard to organize these events on a regular basis. “We plan on utilizing the foundation to help as many people as we can. This is just the beginning,” Young adds. “We’re planning child safety seat drives, bicycle helmet giveaways and anything else we can think of to get people the help they need and make our communities safer.”



The Law Firm of Burns, Cunningham, & Mackey, an InjuryBoard affiliate located in Mobile, AL, donated a Wii to a local hospital in March, 2008.